

## KNOW YOU MEET YOUR STATE'S COVERAGE REQUIREMENTS FOR LICENSING

Malpractice insurance is now required for attorney licensing in many states; you may also be required to disclose your uninsured status to potential clients if you don't have coverage.

## KNOW WHERE TO TURN WHEN YOU NEED TIMELY ANSWERS

Our job doesn't end when your coverage is in place. We are dedicated to an on-going relationship. Your account manager will be there when you need them:

- Acting as an intermediary with the insurer.
- Staying involved during the claims process and working closely with panel defense counsel to minimize end cost. Our expertise in claims management provides the edge in closing claims quickly and cost-effectively.
- Supporting you in insurance-related litigation.
- Providing on-going counseling, strategy and advice.

## KNOW HOW TO MINIMIZE YOUR RISK

As part of our dedication to customer education, Brunswick Companies offers a free handbook, *Evaluating Professional Liability Insurance Plans*, as well as a free subscription to *Professional Liability Alerts for Attorneys*. These concise e-mail alerts provide actionable information regarding office procedures and systems to help reduce your exposure. Visit [www.brunswickcompanies.com/PLHandbook.htm](http://www.brunswickcompanies.com/PLHandbook.htm) to download the handbook or subscribe.

Brunswick Companies also provides periodic risk management seminars for attorneys that teach you how to lower your exposure for malpractice claims. All newsletter subscribers will be notified of upcoming events.

## PUT BRUNSWICK COMPANIES "KNOW HOW" TO WORK FOR YOUR LAW PRACTICE

### CALL BRUNSWICK COMPANIES

at 330.864.8800/800.686.8080 or complete  
an online Request for Quote form at  
[www.BrunswickCompanies.com/LawyerQuote.htm](http://www.BrunswickCompanies.com/LawyerQuote.htm)

### NOT READY TO SHOP?

For a limited time, we are offering a free  
download of our handbook, *Evaluating  
Professional Liability Insurance Plans*,  
at [www.BrunswickCompanies.com/PLHandbook.htm](http://www.BrunswickCompanies.com/PLHandbook.htm)

# BRUNSWICK COMPANIES TAKES THE HEADACHE OUT OF SHOPPING FOR MALPRACTICE INSURANCE



## Professional Liability Insurance For Attorneys



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# OUR “KNOW HOW” SIMPLIFIES THE TASK OF SHOPPING FOR MALPRACTICE INSURANCE



## Finding the optimal professional liability plan for your firm is a challenge...

It takes time away from your practice and the market can be confusing.

Some attorneys find they are automatically turned down or priced out of the market by standard carriers due to their area of practice, claims history, disciplinary history, or other unusual risk factors.

## KNOW YOU ARE RECEIVING SOUND ADVICE FROM A RESPECTED PROFESSIONAL

Just as your clients turn to you for your legal expertise when they face a difficult situation, many attorneys turn to Brunswick Companies when they need a specialist to help them secure professional liability insurance at manageable rates.

We handle malpractice coverage for thousands of professional service firms and have **35 years of experience in risk management and insurance underwriting.**

Our experienced risk managers move beyond traditional policy placement; we integrate the complete arsenal of cutting-edge risk transfer and retention techniques into your risk management plan.

## KNOW YOU HAVE ACCESS TO BOTH TRADITIONAL AND CUSTOM PRODUCTS

Now lawyers can benefit from **access to a wider range of solutions, including both traditional and custom products.**

Your law firm won't be limited to purchasing a cookie-cutter solution; our policy drafting experience allows us to tailor a policy to the needs of your particular law practice.

## KNOW WHERE TO LOOK FOR COVERAGE

Don't waste billable hours submitting applications to insurers who have no appetite for your particular practice.

Our underwriting experience sets us apart from the competition. We provide a customized evaluation of your firm's on-going level of exposure, taking into account not just your risk factors but also the steps your firm takes to avoid exposure.

Because we specialize in Professional Liability Insurance and work with a wide range of carriers, our team is constantly updated on the changing appetites of various insurers. We can quickly match you with the insurers currently interested in meeting your firm's insurance needs.

## KNOW YOU ARE GETTING THE BEST PRICE

There are only a handful of non-standard carriers in the marketplace. Access to inside contacts can be crucial to obtaining the best value.

**Get the maximum benefit from our industry contacts** and reputation by naming Brunswick Companies as your authorized representative. Giving us the power to act as your intermediary with multiple carriers can save you both time and money:

- Provides access to a wider range of solutions from both domestic and foreign insurers
- Unlimited capacity to place coverage
- We can often secure a better price

## KNOW YOUR INSURER IS RELIABLE

Brunswick Companies deals with **only A.M. Best “A-” or better rated insurers.** Our specialists can keep you up-to-date on each carrier's commitment to the market and financial stability.

## KNOW WHAT YOU ARE BUYING

Price should not be your only consideration. Our in-depth knowledge helps you identify coverage inadequacies before you purchase (instead of finding out your coverage is lacking when a claim is filed).

Compare competing plans with confidence. Our technical expertise allows us to summarize the differences between competing plans, eliminating much of the insurance jargon.

**The Result: You make an informed decision on the plan that is best for your firm.**

PUT BRUNSWICK COMPANIES “KNOW HOW” TO WORK FOR YOUR LAW PRACTICE

Call Brunswick Companies: **330.864.8800** or toll free: **800.686.8080** or complete an online Request for Quote Form at: [www.BrunswickCompanies.com/LawyerQuote.htm](http://www.BrunswickCompanies.com/LawyerQuote.htm)